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For Immediate Release

MEOSPHERE LAUNCHES GRAPHICAL VIEW – ONLINE MAPPING OF LIFE EXPERIENCES

New view gives users a DNA snapshot of their life

SALT LAKE CITY, UTAH (March 28, 2007) – Can you tell your life story in one page or less? Meosphere (www.meosphere.com), an online community where people document the places they've seen, things they've done and their plans for the future, announced today a new feature that creates a spider graph view of a user's real life experiences. With Meosphere's new graphical view, users can now create a snapshot of all of their experiences and plans – the very essence of what makes them unique.

“We've been testing this feature with focus groups for several months, and the response has been amazing. People really like seeing themselves in a snapshot like this,” said Meosphere's Founder and CEO, Eric Eliason.

With more than 2,000 lists and maps to choose from, the Meosphere community is experiencing rapid growth as individuals attempt to identify and share what makes them unique. Users can complement their lists with personal or community journals and photos. Lists include beaches, golf courses, restaurants, attractions and even some offbeat lists such as “uncommon animals you've eaten.” Those that see something they want to do can add it to their own list, such as “things to do before I die.”

“We call a meosphere an experience DNA because no two meosphere users are identical. This graphical view of ones' meosphere let's users quickly see just how unique they are, while at the same time, allowing others to find common points of interest,” said Eliason.

Meosphere users can allow others to see their meosphere by inserting a simple icon into their email signature or onto their blog, social networking page or Web Site. The “See My Meosphere” logo now appears on many blogs and Web sites.

In addition to the graphical meosphere, created by French visualization developer Kartoo, Meosphere plans to release additional features next month. These include Google Map enabled-lists that allow users to see where they have and haven't been, a “compare-your-meosphere” option and the ability to mark and share favorite items on any list such as restaurants or ski resorts.

About Meosphere

Everyone has one, though most are undocumented. Launched in February of 2007, Meosphere is a Web 2.0 community that allows users to document where they have been, what they have done and what they want to do – it defines one’s own personal world, in a very personal way. Meosphere.com presents a plethora of lists ranging from trivial topics to deep life-changing experiences – and then gives users the chance to show how these items have shaped their lives and personalities.