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For Immediate Release

MEOSPHERE ADDS NEW FEATURES FOR SHARING LIFE EXPERIENCES
Web 2.0 Site's New Features Allow Group List Check-off and Individual Sharing of Favorites

SALT LAKE CITY, UTAH (May 30, 2007) – Meosphere (www.meosphere.com), an online community where people document the places they've seen, things they've done and their plans for the future, announced two new features that give users the ability to share the very essence of what makes them unique. 'Meogroups' and Favorites will allow users to communicate their preferences and experiences with other users. These added features augment the already well-received recent additions and make Meosphere the only Internet site of its kind.

Meogroups allow users to share their profiles with friends or relatives, communicate via message boards and collaborate on personal or group lists. "With Meogroups, family members can fill out a group list of things they would like to do on their next vacation," said CEO and Founder Eric Eliason. The Favorites feature helps users find and share recommendations on any of the 2,500 lists including restaurants, books and travel destinations. "With our development infrastructure in place, we're releasing a new feature about every two weeks."

Recently launched features include an upgrade to Meosphere's graphical view, created by development partner Kartoo. The graphical view displays a snapshot of a user's experiences in an easy to read spider graph. Meosphere also recently announced the integration of Google Map API, which allows users to track precisely where they have been on over 40 Google Map-enabled Meosphere lists.

The Meosphere community is experiencing rapid growth as individuals discover this unique way to identify and share what makes them unique. With users in all 50 states and more than 60 countries, Meosphere users are passionate about the features that make the site unique. Many users share their meosphere on their blog, MySpace or Facebook pages with a simple Meosphere widget to convey their interests and experiences.

"The most popular of our recent releases has been the graphical meosphere, followed closely by the Compare Your Meosphere which puts you side-by-side with other users experiences and check offs," says Eliason. "In comparing, you can quickly identify new places to go and things to do."

Meosphere's next development phase underway gives users the ability to find and interact with users of similar backgrounds and interests. As features continue to grow, so does the number of lists. Recently added lists include "Natural Disasters You've Experienced" and "World's Best Art Museums You've Visited."

About Meosphere

Everyone has one, though most are undocumented. Launched in February of 2007, Meosphere is a Web 2.0 community that allows users to document where they have been, what they have done and what they want to do – it defines one's own personal world, in a very personal way. Meosphere.com presents a plethora of lists ranging from simple topics to deep life-changing experiences – and then gives users the chance to show how these items have shaped their lives and personalities.